



“An enthusiastic designer with a passion for digital product design (UI/UX) and a collaborative, team-oriented approach. Developing a career in digital product design with experience in product led growth, while also exploring other design disciplines, including furniture and interior design.”

## Work experience

### Senior product designer (UI/UX)

Poppulo | Cork, IE

April 2023 - Present

- ❖ Product design led growth initiatives, collaborating with cross-functional teams
- ❖ Solve problems in an Agile environment, aligning design solutions with business and user needs.
- ❖ Design wireframes, interactions, and user interfaces to enhance user experience
- ❖ Develop prototypes and conduct usability and preference testing based on user feedback
- ❖ Ensure data handling and privacy compliance for enterprise customers
- ❖ Oversee smooth design handovers to stakeholders
- ❖ Conceptualise and design new products and features from the ground up
- ❖ Collaborate with produce design colleagues to refine design practices and team growth
- ❖ Own the design system, ensuring consistency across products
- ❖ Stay updated with industry standards, tools, and technologies
- ❖ Lead product design workshops to improve processes and user-centred design practices

### Mid UX/UI designer

Poppulo | Cork, IE

April 2020 - April 2023

- ❖ Providing guidance and instruction to the product team on processes
- ❖ Public speaking at ‘show and tells’ and leadership presentations
- ❖ The ability to articulate concepts and findings to key stakeholders

### Junior UX/UI designer

Poppulo | Cork, IE

April 2019 - April 2020

- ❖ Taking part in design reviews and critiques
- ❖ Presentation of work to teams and stakeholders
- ❖ Collaboration with product team and stakeholders
- ❖ Learning about design process and product development process

### Digital communications designer

Poppulo | Cork, IE

Jan 2018 - April 2019

- ❖ Customer service and consultation with new enterprise clients
- ❖ Understanding customer needs and requirements
- ❖ Listening and understanding customer feedback during design and iteration process



## Education

UX Certificate | Nielsen Norman Group (NN/g)

Poppulo | Cork, IE

April 2020

BA in Visual Communications

Munster Technical University (MTU/CIT) | Cork, IE

Sep 2009 - Jun 2016

## Languages

English (Fluent)

## Awards

Most innovative use of AI technology

Vista Equity Partners | Washington DC

July 2024

## Volunteer experience

Organiser

Cork vegan meetup | Cork, IE

Feb 2020 - Present

Designer and organiser

Benchspace Cork | Cork, IE

Jan 2019 - Apr 2021

## Additional skills

Time management, active listening, teamwork, coordination, communication, usability testing, web platforms, continuous improvement, cross-functional, cross-platform design, product strategy, typography, user experience, user testing, visual design, taking ownership, ability to understand, determination, inclusivity

## Interests

Veganism, cooking, soccer, hiking, rock climbing, design, outdoors



G Suite